

## *What Does the IRS/DOJ Wesley Snipe's trial have in common with Proctor & Gamble, Wendy's and Arby's?*

by Freedom Dave

Before I get into the Wesley Snipes trial, let's discuss some things about the three other well-known corporations:

Wendy's: About 20 years ago a rumor was started that Wendy's used worms in their hamburgers. The sales of Wendy's dropped, the help lines were busy answering "worm questions", and Wendy's hoped this headache would just blow over---but it didn't. People from Wendy's explained to the public that IF they were to use worms, the cost of their burgers would have to be 5 times what they are. It didn't work...it made things worse. To this day Wendy's managers are told to simply NOT acknowledge or even talk about such subjects out of fear of this rumor re-surfacing.

Arby's: Again, about 15 years ago Arby's started switching portions of their beef suppliers to Australia. About that time some Australian slaughterhouse was busted for allowing a portion of Kangaroo meat to get into the supply of beef. To my knowledge, none of this was linked to Arby's....but it was enough to start a sales-hurting rumor that Arby's used kangaroo meat in their sandwiches. Sales suffered...help lines were kept busy answering questions. Today Arby's simply chooses to NOT acknowledge "sandwiches and kangaroos"-- learning the same lesson as Wendy's; that lesson is that speaking of such things keeps alive the topic.

Proctor and Gamble: Ahhhh....I saved the best for last! About 2 decades ago I knew a woman who worked at P&G answering phones. She was being given a "vacation break for stress" related to answering the same question over and over again. What was the question you ask? "Is the P&G moon logo and is P&G part of the devil?" I couldn't believe it! She told me the phones were busy "all day and night" answering "devil and P&G" questions! Recently P&G won a suit against Amway for this very topic. Very recently a P&G sales executive admitted that this "devil" issue simply won't die—it just gets re-surfaced every few years—and that they are told NOT to promulgate ANYTHING related to this topic. Smart...very smart.

What happened to each of these companies is a little of "Those who live by the sword, die by the sword." Every one of these companies uses ADVERTISING to promote their product. But..each also shows the impact of a little advertising gone wrong.

When I was dealing with classified material a one-time expert advised, "You might see some portion of classified material or maybe a classified specification appearing in a public-domain publication. Do NOT acknowledge whether it is truthful or not. Simply say nothing. Don't advertise...some things can hurt us." This is SMART advice—in other words, be careful as these things "work both ways." As you will see, the IRS/DOJ has not learned this lesson.

OK...so you ask, "What in ANYTHING does this have to do with Wesley Snipes?" To answer that question you have to understand the MOTIVE of the IRS/DOJ in "going after" Wesley Snipes. The motive is advertising pure and simple!! The federal people on their little federal island of 12 square miles called Washington DC need to invoke FEAR into the masses—thus keeping them from even THINKING about investigating this topic called "Why am I a slave?" The people on the federal island need to keep the people focused on each other and less on who takes 30% of their paycheck. To do this, WHOLE departments of people at the IRS called "information officer's" are tasked with keeping "high profile" cases before the public—especially at "Volunteer Day for the Showers"...aka April 15<sup>th</sup>. By the way, if you find the term "information officer" repulsive it was one of the titles of Nazi Germany's Goebbel's!

But the fear game has to be played very carefully--It's a delicate balancing act worse than trying to set interest rates:

- (1) Too many court cases yields too much fear and turns people's opinion against their enslavers. If too many slaves have close-friends or relatives targeted, the IRS/DOJ gets viewed as big brother—instead of a quasi-government "robin hood of socialistic principles".
- (2) If too many targets get dragged to court, the odds of a successful win with a sympathetic judge and a good lawyer increases. Every win is an inspiration to those who seek freedom. Those who LOVE fear hate INSPIRATION.

(3) The IRS/DOJ/Federal Judges go to great pains to keep quiet just how juries convict freedom lovers. Too many court cases in the fear game, arises the odds of an informed jury that can't be denied by the clever ways of the "legal system."

(4) Those who promote fear sometimes INADVERTANTLY ADVERTISE something else.

For these reasons, those who promote such fear must be careful in their zeal "not to tip their hand." Let's discuss this further: Wendy's , Arby's and Proctor and Gamble learned something the federal "circle-the-wagon" boys have not.

Did you notice just how vulnerable three big ADVERTISING corporations were to a little advertising against them? In their effort to KILL such negative publicity, they *learned* their antics actually PROMOTE what they were trying to kill. What about the corporate-like people of the DOJ and IRS? Their goal is to KILL the messengers of freedom, yet in their zeal to do so, they inadvertently PROMOTE what they are trying to kill! Look, the IRS/DOJ has been trying to shut down Family Guardian and SEDM for years—and yet OTHERS at the IRS/DOJ are ACTIVELY promoting and ADVERTISING what they fear most in "the orchestrated witch hunt" of Wesley Snipes! Take a careful look in the publicity inadvertently released--Family Guardian and SEDM, along with other freedom sites, are mentioned. Isn't this the ultimate denitition of stupidity?

Perhaps people should point this out to the IRS. Call up the IRS help lines and ask, "*I heard about the Wesley Snipe's trial. Is it true income taxes are voluntary?*" If enough people did this, the IRS/DOJ would have to adopt VERY careful tactics regarding going after people. Better yet....why point out the weakness...just keep quiet.

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P.S. Imagine what would happen with a "pay per click" SEDM or Family Guardian ad saying, "Wanna learn what Wesley learned about the IRS, click here." Or how about, "Wesley Snipes learned about freedom---you can too." Or how about, "Get your modified IRS forms here—learn what Wesley Snipes was prevented from telling you about freedom." Record numbers would click on the site as FAMOUS people always are of interest.